



June 2, 2008

Michael Temple  
Temple Development Company, LLC  
Sylvania, OH

Dear Michael:

Thank you for participating in our 2008 Annual NACS National Conference in San Antonio. As you are aware our industry has developed some unique challenges in learning how to effectively compete on the Internet in the 21<sup>st</sup> Century. To help our members we needed a consultant and speaker that could understand our industry and provide relevant and powerful Internet marketing strategies to our members. Thank you for delivering all this and more.

Our members have told us that you delivered an engaging and entertaining presentation that was filled with excellent content and strategies. The attendance to your session shows how much our members needed your information; the room was filled to capacity and was standing room only.

We were very pleased with your extensive knowledge of Internet marketing strategy and how you were able to customize that information to our industry by delivering a tight, concise, and engaging presentation that provided a lot of value to our members and left them asking for more. The evaluation results for your session were well above average and more than 90% of attendees recommended that you be brought back to present again at a future meeting, which we hope you will do.

I really appreciated your professionalism and how easy it was working with you to put together a great session. I look forward to working with you again soon! Thanks again for a fantastic program.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Tony Ellis', is written over a light blue horizontal line.

Tony Ellis, CAE  
Director of Education  
National Association of College Stores