

Michael Temple

Consultant • Speaker • Author

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Bio of Michael Temple

Michael Temple is a consultant, speaker and author in the Internet and direct marketing industry. He has well over a decade of experience in the technology and marketing industry. He works with senior management teams and company owners to develop results oriented marketing solutions.

He is currently the owner and managing director of Temple Development Company, which is a marketing and technology consulting company assisting companies to use the Internet and effective marketing strategy to generate more leads, sales and profits.

His clients and experience include Fortune 500 firms as well as small and medium sized businesses in a variety of industries. His work has included a diversified amount of projects including web development, CRM system implementations, copywriting, direct response marketing, public relations, advertising, training, and email marketing.

Michael has written several articles and white papers on Internet and direct marketing and is currently writing a book on Internet marketing. He is currently on appointment as an adjunct professor of Internet and direct marketing for the University of Toledo. He serves on the marketing advisory board for the University of Toledo to help engage the University with local businesses as well as establishing future curriculum. Michael is also co-director of the Internet marketing initiative, a regional research group based at the University. Michael taught marketing for 5 years at Lourdes College before joining the University of Toledo.

He has developed workshops and seminars for both national and state associations as well as speaking at industry trade groups and corporations on marketing, sales, Internet marketing and technology topics. Michael has also developed private training programs and curriculums for many businesses on these and related topics.

Michael holds an M.B.A. in marketing and information systems and Bachelor's degrees in both finance and economics. He combines a solid educational background and real world experience into all of his projects and speaking engagements.

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