

Michael Temple

Consultant • Speaker • Author

web2gold.com

Helping you spin the web into gold™



Spinning The Web Into Gold™

How to Create a Profitable Internet Marketing Strategy

This signature program is a complete Internet marketing strategy for businesses of all sizes and industries. The techniques taught apply to both service and product based businesses. You will learn how to generate more sales, leads, and profits from your Internet strategy.

This seminar and workshop will discuss all aspects of Internet marketing, including traffic generation, web site marketing strategies, sales tracking systems, and loyalty programs. With the assistance of hands on exercises and active interaction you will be taken through the complete development of an Internet marketing strategy and plan.

Here is some of what you will learn:

- ✓ **11 powerful strategies for bringing loads of qualified traffic to your web site.**
- ✓ **How to build a competition proof web site that generates more leads, sales and profits.**
- ✓ **Write sharp, powerful copy that will convert more visitors into leads or sales.**
- ✓ **Learn 5 ways to create irresistible offers that will generate higher leads.**
- ✓ **How to design loyalty programs that bring customers and visitors back again and again.**

Who Should Attend

This program is ideal for management and marketing teams, entrepreneurs, small and medium sized business owners, self-employed professionals, home based micro-business owners, professional service firms such as law firms, accounting practices, and consultants.

Customized To You

The program can be custom tailored to your industry and group with industry statistics, background and relevant examples. In his pre-program fact finding Michael will find out your most pressing business problems and will show you how to use his program to address those specific problems. This program is typically a half day or full day event but it can be tailored to shorter time frames and venues as necessary.

To learn how to bring this program to your company or group please call Michael today!



Temple Development Company, LLC

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