

Take Control of Your Internet Marketing Strategy

Internet marketing consultant, speaker, and author Michael Temple offers seminars, workshops, and key note speeches that will take your Internet marketing strategy to an entirely new level. Because he is an actively practicing Internet marketing consultant you can be assured his information is current, proven and accurate! He gives you the tools, techniques and strategies to:

- **Generate more leads from your lead generation web site**
- **Increase eCommerce sales and order size, up sell and cross sell opportunities**
- **Develop more exposure and bring more traffic to your web site**
- **How to develop higher sales and lead generation email marketing campaigns**



Michael Temple
Consultant • Speaker • Author

web2gold.com

Topics and Formats That Meet Your Needs

Learn the business building and lead generation Internet marketing strategies that produce measurable results. Michael will customize his program to your industry and group with accurate facts and relevant examples. He offers keynotes, breakout sessions, half-day and full-day workshops, facilitation, panel discussions, teleseminars, and web seminars. Here are a few samples from his wide range of topics:

- **Spinning The Web Into Gold™**
How to use a multi-tiered traffic generation strategy combined with powerful web site enhancing strategies to build a high response sales and lead generating web site machine!
- **eCommerce Goldmine™**
Convert more visitors into profitable sales. Learn how to turn mediocre results into stellar ones by attracting more traffic to your site, building more cross selling and up selling opportunities and getting more repeat business.
- **The Traffic Tsunami™**
Learn how to utilize content marketing, social media, online advertising, inbound marketing strategies and other methods to increase the amount and interaction of quality traffic to your web site.
- **High Response Email Marketing™**
Discover how to build a high response generating email marketing campaign from beginning to end. Learn how to build a list, create powerful copywriting, enticing offers, and high conversion landing pages.

Helping you spin the web into gold™

Meet Michael Temple

Michael blends marketing, technology and the Internet into powerful business building strategies that will blow your sales and lead generation efforts through the roof! He has almost two decades of experience in the Internet and direct marketing industry. As an entrepreneur he has built businesses both on and off the web. As a consultant he has worked with companies in a variety of industries and sizes from small business to Fortune 500 companies.



He is currently the director of his own marketing and management consulting firm and has a talented team of programmers, designers, writers and video producers that create engaging and business-boosting Internet marketing programs, content and projects for his clients.

The Temple Advantage

- **Active Practitioner:** A speaker that actually uses and practices the strategies he speaks about.
- **Educator:** An adjunct professor of internet marketing and advertising for two separate universities.
- **Experience:** Almost two decades of internet and direct marketing, copywriting and technology experience.
- **Certified:** A certified marketing professional by the American Marketing Association.
- **Award Winning:** An international award winning Internet marketing professional.
- **Author:** Regularly writes current and relevant articles on Internet marketing strategy.
- **Education:** M.B.A. in marketing & information systems.

Partial List of Clients

International Window Covering Exchange
Mortgage Broker's Association
SOSS Door Hardware
Penn National
University of Toledo
Dana Corporation
Ohio Council of Community Schools
National Association of College Bookstores
Paramount Healthcare

Testimonials

Your expertise has helped us develop more traffic to our site, increase the response rates and make a greater impact on our overall marketing efforts.

- Greg Conyers
President of Hitch Buddy, Inc.

Michael Temple is without a doubt one of the most knowledgeable speakers I have ever heard on marketing and Internet strategy.

- David Stanford
Workshop Attendee

Your presentation nailed it for us and really showed us how we could use the Internet to generate more leads and build better niche markets.

- Ron Erdmann
VP at National City Mortgage

You really helped us understand how to use the Internet to increase our web site visibility, generate new leads and increase our sales.

- Bruce Heyman
President at National Window Covering Exchange



Temple Development Corporation
SPINNING THE WEB INTO GOLD™