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web2gold.com

Helping you spin the web into gold ™

The Profit Centered Web Site™
Discover the Hidden Profit Centers in Your Web Site Today

The Internet is without a doubt one of the single greatest sources of new profits and growth for businesses today. Unfortunately too many businesses see their web site as a marketing expense or don't understand how to turn it into a stream of new profits. Without this knowledge businesses go on year after year never realizing the money making potential sitting right in front of them.

This workshop focuses on developing new and multiple profit centers from your existing or new web site or blog. You will learn several models and techniques to produce new sources of cash for your business. You will also learn how to develop traffic to your site, which only enhances the amount of money that can be generated.

Here is some of what you will learn:

✓ **Learn 5 business models to create new revenue from your web site.**

✓ **How to develop incredible content that will keep people coming back.**

✓ **How to create ad revenue from existing content.**

✓ **Discover how to use other people's content that you earn money on – legally.**

✓ **Turn email into a cash generating tool that you completely control.**

Who Should Attend
This program is aimed at the entrepreneur and/or small business owner that are looking for other ways to add revenue to the business. Larger businesses that already have customer or internally generated content and resources could also benefit from this workshop.

Customized To You
This program can be tailored to both B2B and B2C based businesses. In addition, the program can be customized for the non-profit organization or business. This is typically a half day workshop, but can be customized for length and venue based on your need.

To learn how to bring this program to your company or group please call Michael today!

Temple Development Company, LLC
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