

At the Accounting Center we have developed a number of services designed to partner with you and help you succeed. Without a roadmap and assistance, reaching the top is nearly **impossible**.

Special Small Business Package

Most small businesses don't have the resources to maintain a staff of finance and accounting professionals...until now. Partnering with us changes that, and offers a number of benefits...

- **Maximize Your Time:** Utilize us for all or some of your bookkeeping, payroll, bank reconciliations, and financial statement preparation so you can work *on* your business and not *in* your business.
- **Experts at Your Fingertips:** Our package offers unlimited phone consultations that make *our* experts *your* experts. We are available to answer questions, bounce ideas off and work as your strategic planner.
- **Minimize Taxes:** Our team will help you proactively plan to minimize both your personal and business taxes helping you keep more of what you earn. We will prepare all your payroll, income and sales taxes.

CHART YOUR COURSE

This is our initial meeting to help you recognize opportunities and risks, assess the strengths and weaknesses of your resources, and set your goals. It will identify what to avoid and where to focus!

FINANCIAL COMPASS

Knowing where your business is today will help you get to where you want to be tomorrow. Our team will regularly prepare customized financial reports and **key performance indicators** in numeric & graphical form including comparison against budgets, providing the information to spot problems before they get out of control, and help you see opportunities for improvement.

SUMMITS

We compel you to work on your business several times a year; scheduled on weekdays, evenings or on weekends if necessary. These mandatory working conferences include such topics as:

- **Price Setting & Cost Review:** We will assist you in identifying your fixed & variable costs and determining your break-even point. This information can then be used in setting a pricing strategy.
- **Tax & Profit Planning:** Scheduled in the fourth quarter, this meeting will begin by focusing on decisions needed to reduce taxes for the remainder of the year. Next, we will assist you in developing a sales forecast and expense budget for the upcoming year. From this, we can prepare your cash flow projection.
- **Resource Optimization:** This meeting will focus on how well you have done using your financial, physical, and intangible resources to generate profits.
- **Risk Assessment:** We will assist you in identifying your risks and determining necessary strategies to minimize any negative impact on your business.

INFO2GRO

Our services are just the beginning! Learn to run your business better with:

Seminars: Regular education on risk management, marketing, strategy and other topics of interest to small

business owners.

Office Library: We have a library of small business & motivational books, tapes, and videos available for check-out for our clients.

Newsletters: Sent via email, offering tips and strategies to help you succeed.

Our Web Site: Filled with no-nonsense information to help you each day. We even have a Secure File Transfer system which creates a safe and secure means of transferring your accounting information to & from our office.

QUICKBOOKS ADVISORS

QuickBooks® accounting software will automate much of your time consuming bookkeeping, pay bills more efficiently and give you critical information at your fingertips. It is proven and reliable. **QuickSetup** is our set up and training package to get you up and running faster! Already using QuickBooks? Ask us about a **QuickTune-up**.

Other Solutions

Our **Personal Financial Check Up** is designed to help you and your family get the most from your work efforts. We address your spending and savings goals, investment planning, insurance, and other personal financial matters as you need them. We also offer tax preparation & planning services to individuals.

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With our **Special Small Business Package** we handle your bookkeeping & accounting so your time is dedicated to doing what you do best... running your business. Our expertise minimizes your taxes and allows you to focus on becoming more successful and profitable year after year.

Our **Financial Compass** Service is designed to show you where your business is at, where it has been and most importantly where you are going. Through our periodic **Summits** we help you to plan for profitability and success.

With **INFO2GRO** we give you the information to run your business more efficiently and be more successful.

ABOUT YOUR TEAM

The Accounting Center is driven by the success of its customers. We are dedicated to offering you value, expertise and guidance. Our staff and partners are experienced, dedicated, professional, and knowledgeable. We will do whatever it takes to help you achieve your goals. *References available upon request.*

Call owner Tim Pinkelman, CPA for a free consultation on how Accounting Center can help you achieve success.

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Visit us on the web at:

www.accounting-centers.com