



Advancing your business with technology

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Aardvark Overview

- Founded in 1982, Aardvark, Inc. is a technology services firm focused on bringing client's visions to reality.
- Areas of concentration: Web Services, Applications Development and Multimedia.
- Aardvark's customer list is representative of our true range of solutions: **(Larger Enterprises)** Microsoft Great Plains Business Solutions, Therma Tru Corporation, Marathon Ashland Petroleum and Cooper Tire & Rubber; **(Smaller Organizations)** Employee Evaluators and Spencer Patterson Insurance.
- Our team of trained professionals have industry certifications including MCSE, MCSD, Adobe ACE, MCT, and Macromedia Professional Developer.





Solutions Overview





Methodology Overview (Pre-Development)

- **Needs Analysis** – Analysis of current problems, systems, and business strategies.
- **Solution Development** – Develop proposed solutions and methods of business & system integration.
- **Development of ROI** – Research of industry results, development of ROI, and expected benefits.
- **Design Review** – Design solution including layouts, system integration, development specs, and design.



Methodology Overview (Development & Implementation)

- **Development Phase** – Site (solution) development, or production of multimedia piece.
- **Testing Phase** – Testing of software, integration, or productions are tested for accuracy, bugs, and streamlined navigation.
- **Deployment (Pilot) Phase** – A pilot or full deployment depending on project specifications.
- **Internet Marketing** – Assistance with basic web and search engine marketing to get even more value from initial investment.
- **Post Implementation** – Hold a post implementation review and make suggestions for future enhancements and strategies.



Aardvark Solution

- **Future Proof** – Our solutions keep your company competitive through strategic use of advancing technology.
- **Customer Positioning** – Aardvark’s solutions are planned and designed around the technology adoption of your customers, prospects, and business partners.
- **Complete Integration** – Our solutions are designed to integrate with your overall **business** and **technology** strategy. This helps you make the most of all technology dollars spent.
- **Low effort, fast results** – Aardvark’s team efficiently addresses your project so that you can focus on your core business. Additionally, we work with you after the implementation to analyze the results.





Return on Investment

Aardvark approaches the development of ROI from many angles:

Current Costs – Aardvark helps you evaluate current cost of business processes against a more efficient technology solution.

Overall Business Strategy – We also help you evaluate the affect of our solutions on your overall strategy and bottom line business results.

Future Value – Finally, Aardvark helps you plan an upgrade and enhancement path for the future to further improve overall business results and get even more from initial expenditures.

