



Ashley Insurance Group

*"A reputation you know,
a commitment you can count on"*

June 16, 2008

Michael Temple
President
Temple Development Company, LLC

Dear Michael:

On behalf of the Ashley Team, we want to express our appreciation and gratitude for the successful implementation and completion of your consulting recommendations to enhance our data management system. The upgrade went without a hitch and supports our agents and client service representatives well.

Our management team decided in 2007 that it was time to re-evaluate our existing CRM solution and determine what tools and strategies were needed to continue to support our future growth. Your evaluation of our company needs, recommendations and strategies helped us to identify the key areas that were most important in choosing a CRM solution. Your approach helped us blend the needs of our agents, client service reps, and management team in order to achieve a consensus and "buy in" from everyone.

Our management team thanks you for your great work and successful outcome. The CRM solution that you implemented will provide great value to our company and will support the next level of growth and success at Ashley Insurance Group.

We welcome the opportunity to work with you again on a future project and fully recommend you to anyone that is in need of a consultant to help them choose the right CRM solution for their company needs and future growth.

Sincerely,


Carroll L. Ashley
Principal

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