

January 26, 2007

Michael Temple  
President & CEO  
Temple Development Company, LLC  
P.O. Box 445  
Sylvania, OH 43560

Dear Michael:

I wanted to take a moment and personally thank you for your presentation to our mortgage brokers association. During my tenure in the mortgage business, many changes have occurred, but one of the profound changes to our industry is the Internet.

We really needed to hear how to use the Internet to grow our businesses instead of just being a source of competition from national lenders. Your presentation nailed it for us and really showed us how we could use the Internet to generate more leads and build better niche markets.

You delivered your presentation in a way that even the “non-techies” could understand and had the right balance of information and lighthearted stories to keep our attention. We also really appreciated how you were able to tailor your presentation to our industry with examples we could relate to and understand.

I am sure everyone received some great ideas and information that they will be able to apply to their businesses right away. We hope it was beneficial to you as well and that you end up doing some business with our members. As the Internet continues to change, we hope you will consider coming back and speaking with us again. If there is anything we can do to help you out please don't hesitate to call and speak with me directly.

Sincerely,



Ron Erdmann  
Vice President  
National City Mortgage

No one Cares More !